

GLENDAL. ROSE, PhD

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HIGHLIGHTS

- Acclaimed Adult Education and Literacy professional
- Master professional development developer and facilitator for in-person, online, and hybrid modalities
- Noted expert in the use of technology in educational contexts
- Seasoned Instructional Designer for synchronous, asynchronous and blended-delivery content
- Experienced in planning instructional frameworks and designing learning and training materials
- Proven skills in project management, executive leadership, grant writing and program management

EDUCATION

Doctor of Philosophy, University of Texas at Austin, Curriculum and Instruction (Foreign Language Education and Applied Linguistics), 2008

Master of Arts, Old Dominion University, Applied Linguistics with an emphasis in TESOL, 2000.

Graduate Certificate, Old Dominion University, Teaching English to Speakers of Other Languages, 1999.

Bachelor of Arts, Old Dominion University, English with an emphasis in Linguistics, 1997.

Bachelor of Arts, Providence Bible College and Theological Seminary, Biblical Studies with an emphasis in Education, 1995.

Additional Education and Certifications

Certified Accessibility Specialist, TxDLA 2018

Campus Technology Specialist, TCEA, 2017

Professional Certification in Online Learning, Texas A&M University, 2015

Texas Adult Education Teacher Credential, Texas LEARNS, 2009

PROFESSIONAL AFFILIATIONS

- Board of Studies Member for the Center for Distance and Online Education, Chandigarh University, India
- Texas Association for Literacy and Adult Education (TALAE); 2010 to present
- Quality Matters Peer Review, 2019 to 2023
- The Association for Adult Literacy Professional Developers, 2015 to 2025
- International Society for Technology in Education, 2015 to present

- Teachers of English to Speakers of Other Languages (TESOL) International, 2011 to present
- Member, COABE (Commission on Adult Basic Education), 2011 to present

PROFESSIONAL EXPERIENCE

Texas Center for the Advancement of Literacy & Learning (TCALL), Texas A&M University, Managing Director (2024 - present)

I lead the statewide professional development initiative for adult education and literacy, serving as the primary liaison to our funding agency. I manage all aspects of the grant program—from budgeting and compliance to reporting and service delivery—ensuring we meet all contractual obligations and deliver high-quality outcomes.

I oversee a talented team, support their growth through professional development, and coordinate with university departments on HR, finance, and procurement. I also manage statewide communications, maintain our provider directory, and facilitate engagement through advisory committees and email networks.

In addition, I lead collaborations with state and national partners, plan and execute conferences, and handle logistics and vendor negotiations. I'm deeply involved in grant writing, strategic planning, and fostering partnerships that strengthen adult education across Texas.

Community Action Inc. of Central Texas, Adult Education Director, August 2017 – September 2024

Community Action Inc. provides adult education and literacy services to the nine rural counties around the Austin metro area. I started as a part-time teacher and became the Adult Education Director in 2022. I am responsible for all aspects of the program management, applying for and compliance with federal, state, and local grants, budget, instructional design, professional development, distance learning, digital literacy integration, community partnerships, and coordinating with other agency departments and community partners.

Texas A&M University, School of Education & Human Development, Adjunct Assistant Professor, January 2018 – January 2021

Classes: Foundations of Adult Education, Adult Literacy, Education for the Older Adult, and Foundations of Distance Learning.

Texas Center for the Advancement of Literacy & Learning (TCALL), Texas A&M University, Program Manager for PD Needs Assessment and Evaluation (2014 -2019)

I worked with the state adult education office staff and local program professional development (PD) coordinators to determine training needs and deliver or arrange delivery of training based on those needs. In addition to providing face-to-face training, I recommended and developed on-demand as well as developed and facilitated online PD modules. I contributed to the development of processes, procedures, and forms, and conducted statewide PD needs assessments and evaluations of PD projects and workshops.

Glenda Rose Education and Training (GREAT) Consultants, Owner, January 2006 - present

Through GREAT Consultants, I provide professional development training, research and evaluation, materials development, program improvement, and general consulting to educational organizations and other companies. Recent projects include the Digital Resilience and Access in Texas (based on content initially developed for Tyson to improve digital literacy for low-level English language learners), Digital Resilience in the American Workforce (subject matter expert, content developer, coach), ALL IN initiative by the Barbara Bush Foundation (paper reviewer).

Texas International Education Consortium, Customized Instruction Instructor, August 2013 – December 2013

I provided classes tailored to the needs of individual students. I met separately with each student and worked on their specific needs, specifically academic writing and vocabulary building for college-bound students and listening skills and accent reduction for business students.

Livemocha / Rosetta Stone, Contracted Consultant, May 2011 – June 2014

As a consultant for Livemocha and Rosetta Stone, I created the framework for and curated the library of English Activity Sets. I provided private tutoring sessions to hundreds of students via the Internet (Skype, WebEx, GoTo and Blackboard Collaborate), including assessment of English skills, developing learning goals and creating a learning plan. I taught online web-conferenced classes and led synchronous chat classes once daily on Facebook. To improve Livemocha's services, I was active in focus groups, curriculum development and was frequently selected as the "pilot" instructor for new programs and services.

Texas GREAT Centers (Getting Results Educating Adults in Texas), Contracted State Trainer and Consultant, 2009-2014

As a consultant for Texas GREAT Centers, I regularly conduct professional development (PD) sessions at regional conferences for adult educators. I have facilitated PD on Social Media, Integrating Career Awareness, Contextualized Teaching and Learning, Managing Multi-level Classrooms, Instructional Design, General Technology, Integrating Technology, Distance Learning, Music in the Adult Education Classroom, Beginning ESL Literacy, and so on. I am also a Master Trainer (trainer of trainers) for Integrating Career Awareness and specialize in ICA adaptations for ESL.

I conducted statewide research on distance learning in the adult education system in summer 2010. The project included development, training of other data collectors, data collection, analysis and report. It also included the production of three standardized professional development modules: Best Practices, Exploring Curricula, and Transitions in Distance Learning. I worked closely with the new state director of distance learning as well as the GREAT centers and am a member of the state distance learning committee.

Austin Learning Academy, Distance Learning Coordinator and EL Civics Instructor, 2008-2013

As an **EL Civics Instructor**, my primary responsibilities in this non-profit organization were teaching English to adults from a wide range of educational and cultural backgrounds in a multi-level classroom setting. Instruction included U.S. history and government, ABE/ASE

math, general technology, job skills, life skills, and parenting skills. I conducted registration and orientation to help students understand the program goals and expectations, as well as set their own personal learning goals. I assessed each student using BEST-Plus and BEST literacy. My classes typically showed 90-97% retention rate, with more than 90% of students demonstrating an increase of at least one NRS level.

I also visited students' homes once monthly to demonstrate an interactive learning activity for parents to do with their children and, simultaneously, to evaluate how our program is affecting home life. In addition, I participated in staff meetings to evaluate and enhance program effectiveness, including helping with grant writing and compliance. I helped to establish a curriculum for technology integration and incorporate workforce skills into the curriculum.

As **Distance Learning Coordinator**, I stayed current with state policy regarding the administration of distance learning programs, trained new instructors in accordance with those policies, and managed the distance learning program. I also worked with the directors to ensure that the program was meeting the needs of our clients and our organization in a cost-effective manner.

English Now, Director, English Now, 2001-2008

I founded English Now in response to a perceived need in the community for flexible English classes. We provided adult learners with space, resources and assistance to learn English. I was responsible for all aspects of this small non-profit organization, from negotiating leases and advertising, to recruiting students and volunteers. I prepared the curriculum and individual learning plans. I also wrote grant proposals and facilitated fundraising. I screened, hired, trained and evaluated other teachers, as well as training and supporting the volunteers.

McCombs School of Business, University of Texas, ESL Tutor, 2007 –2008

In this University-appointed position, I was responsible for arranging tutoring sessions for international students in the MBA and MPA programs. I helped the students identify their needs and set goals for the semester-long tutoring sessions and created lessons based on those needs.

Austin Independent School District, ESL Instructor, 2001 –2002

I assisted in registering large numbers of students, including initial evaluation using the BEST Oral and BEST Literacy tests. As a classroom instructor, I was responsible for creating individual learning plans as well as lesson plans. I also post-tested students, and prepared the reports required by state and federal funding agencies. My classes were in the top 10% with regard to retention and progress testing.

Haverty Furniture Company, Operations Manager, 1996-2002

Starting as a warehouse dispatcher for delivery, I supervised up to 25 people, arranging their schedules and routes. I trained warehouse operations personnel in company audit procedures. As Operations Manager for the Austin area, I hired, trained and supervised operations employees at three locations. I assisted sales personnel in resolving customer complaints. I was responsible for budgeting, auditing, and reconciling receipts.

Norfolk Public Schools, ESL Instructor, 1997 – 2000

As an ESL instructor, I registered and evaluated students. I taught literacy and low beginning ESL students. Because Norfolk is a NATO center, the classes tended to represent 15-20 language groups each semester. The ages ranged from 18 to 70 and the educational backgrounds were preliterate to post-graduate studies. Lessons focused on “emergency” English and oral communication skills, although reading and writing were also included.

Social Science Research Center, Old Dominion University, Research Assistant, 1999-2000

My primary responsibility in this position was to develop a survey for the evaluation of the efficacy of a community college in the area of workforce development. In order to create the survey, I interviewed and held focus groups with community college administrators and instructors, and stakeholders in the community, such as the businesses that were looking for the workers. The survey had to be designed so that it could be conducted via telephone. I also created the “program” for the data input system and tested it. I recruited, screened, hired, trained, and supervised student workers during the data collection phase. I assisted with data analysis and the follow-up focal groups. I then assisted with the data reporting. Following this project, I was asked to help new RAs develop a study on red-light running habits in the United States.

Old Dominion University English Language Center, ESL Instructor, 9/1999 – 12/1999

As my master’s practicum, I taught Intermediate Grammar in the Intensive English Program. Students were generally young adults, but from a wide variety of language groups and cultures. I prepared lesson plans that focused the class on communicative use of the grammar points in the required text. Students commented that they did more speaking in my class than in their conversation class. I submitted their scores and attendance in the university data system. All of my students passed the standard test for that grammar level at the end of the semester.

Refugee Resettlement Services, ESL Tutor, 1987-1994

While in my undergraduate studies, I helped recent refugees with emergency English and cultural issues for the first three to six months of their lives in the United States. I met one-on-one in the homes of participants, developed curriculum based on individual needs, and reported to the Refugee Resettlement Services when students transitioned to traditional ESL classrooms.

PUBLICATIONS

Rose, G., Guckert, D. (2023). Digital Access and Resilience in Texas Curriculum.

Rose, G., Green, A., Guckert, D. (2022). A-OK-To Access: A Digital Literacy Curriculum for Low-Level English Language Level Students. (For Tyson Foods Upward Academy)

Wang, C.-W., Rose, G. (2020, October). Teaching Case—Gamified tech integration coach pathway for AEL teachers and staff. *New Horizons in Adult Education and Human Resource Development*, 32(4):82-88, DOI: 10.1002/nha3.20300

Rose, G., Wang, C.-W., Sainz, A., & Joshi, S. (2019). Technology Use and Integration in Adult Education and Literacy Classrooms. 2019 Adult Education Research Conference Proceedings. Buffalo, NY: New Prairie Press.

Joshi, S.C. and Rose, G. (December 2018). Information Technology, Internet Use, and Adolescent Cognitive Development. *The 3rd International Conference on Computational Systems and Informational Technology for Sustainable Solutions 2018 Proceedings*. Bengaluru, India.

Rose, G. (2018). "Painless Tech Integration." *KOTESOL Proceedings 2017: Why Are We Here? Analog Learning in the Digital Era* (pp. 23-28). Seoul, Korea: Korea TESOL.
https://koreatesol.org/sites/default/files/pdf_publications/KOTESOL.Proceedings.2017.pdf

Rose, G. and Vaccaro, K. (2017). "5 Steps for managing your multilevel classroom." *TESOL Connections*. Alexandria, VA: TESOL International Association.
<http://newsmanager.commpartners.com/tesolc/issues/2017-01-01/2.html>

_____. *Texas Adult Education & Literacy Quarterly* Editorial Board, 2016.

Rose, G. "Teaching Pronunciation." *Texas Adult & Family Literacy Quarterly*, Spring 2015 (19) 2.

Rose, G. "Integrating Technology in Classrooms with Limited Access – Part Two." *Texas Adult & Family Literacy Quarterly*, Winter 2015 (19) 1.

Rose, G. (2015). *Teaching English to Adults in the Digital World*. Alexandria, VA: TESOL Press.

Rose, G. (2014). "Integrating Technology in Classrooms with Limited Access." *Texas Adult & Family Literacy Quarterly*, Fall 2014 (18) 4.

Rose, G. (2014). "Revisiting Flash Cards: Quizlet." *Texas Adult & Family Literacy Quarterly*, Spring 2014 (18) 2.

Rose, G.(2013). "Bridging the Divide: Preparing for GED 2014." *Texas Adult & Family Literacy Quarterly*, August/September 2013 (17) 3.

Lorenz, M. and Rose, G. (2013). "Where Great Teaching Begins: Reflections on a Book Study." *Texas Adult & Family Literacy Quarterly*, December 2012 / January 2013 (17) 1.

Rose, G. (2012). "Overcoming the 'Techno-Geebies.'" *Texas Adult & Family Literacy Quarterly*, February 2012 (16) 1.

Rose, G. (2011). "Integrating Technology in the Literacy Level ESL Classroom." *Texas Adult & Family Literacy Quarterly*, April 2011.

Rose, G.L. (2010). "Combining Technology and Project Based Learning." *Texas Adult & Family Literacy Quarterly*, September 2010 (14) 4.

Rose, G. (2009). "Ansiedad y Aculturación de Segundo Lenguajes." *SL&i (Segundo Lenguas e Inmigración-en red)*. <http://www.segundaslenguaseinmigracion.es>.

Rose, G. (2008). Language Acculturation Anxiety in Spanish Speaking Adult Immigrants Learning English in the United States. Dissertation. University of Texas Digital Repository.

(2002). Texas Papers in Foreign Language Education. Fall 2002 (7)1. Co-editor with Rader, F., Chang, C., Hobrom, A., Abu-Hakmeh, G., and Rubrecht, B.

Rose, G. (2000) An investigation into the relationship between language attitudes and academic performance in Northampton County, Virginia, public schools. Thesis. Old Dominion University Library.

Rose, G. and Vandecar, T. (2000). Survey of Student and Business Perceptions Regarding Workforce Development Issues and the Local Community College Effort to Provide Skilled Workers. Social Science Research Center. Old Dominion University.

SAMPLE of CONFERENCE PRESENTATIONS and WORKSHOPS

Expanding DART: Digital Literacy Tools and Practices for All Levels for ESL, COABE, 2025, pre-conference workshop

New Horizons in English Language Teaching: Leveraging New Digital Tools to Personalize Instruction, COABE, 2025, with Irene Ramos

So You're Behind the Horizon: Strategies for Adult Education in Rural Areas and Small Towns, COABE, 2025, with Ann Gaines Rodriguez and Sarah Johnson

Bridging the Digital Divide, LINCS, webinar, December 2024

Brain-Based Strategies in ESL Using Music, COABE, 2024, pre-conference workshop

Integrating Digital Literacy and Resilience in Low-Level ESL Classrooms with DART, various, 2023-2024

Transformative Learning, Online adult education PD course for TRAIN PD@TCALL, Texas A&M University, 2022

Self-Directed Learning, Online adult education PD course for TRAIN PD@TCALL, Texas A&M University, 2022

Teaching with MSGs in Mind, various workshops throughout Texas including the 2024 Texas Association for Literacy and Adult Learning (TALAE), 2022-2024

Ready for Business: Pre-IET Classes for Adult ELLs, Texas Distance Learning and Technology Integration Symposium, 2022

A OK-to-Access: Digital Literacy at Work, COABE 2022 (with Anson Green of Tyson Foods)

Writing through the Levels of ESL and Beyond Signing, South Plains Literacy Texas, April 2021

Design Matters: Developing Online Classes to Keep Students Engaged, COABE Preconference, March 2021

Best Practices in Remote Testing, TCALL, July 2020

Beyond Zoom, ProLiteracy, May 2020

Engage: Taking Your Class Live Online, online for COVID-19 for Texas and LINCS, March 2020

Easy as ABC: Enhancing Learning with Music, TexTESOL, November 2019

Micro-Learning Innovation for Macro-Success, panelist, SXSWedu, March 2019

Distance Learning and Technology Integration Pre-conference, Texas Association for Literacy and Adult Education Annual Conference, February 2019

From ESL Classroom to Career Texas Association for Literacy and Adult Education Annual Conference, February 2019

Writing through the Levels, Literacy Texas Regional Symposium, Longview, TX, February 2019

Principles of Adult Learning: Transformational Learning, webinar, TRAIN PD @ TCALL, September 2018

Principles of Adult Learning: Self-Directed Learning, webinar, TRAIN PD @ TCALL, August 2018

It's Elementary My Dear Watson! Teaching grammar inductively, Literacy Texas State Conference, August 2018

Going Digital Basics: QR Codes in the ESL Classroom, Literacy Texas State Conference, August 2018

Creating 2.0 Classrooms on a 1.0 Budget, TESOL International, March 2018

Quizlet! 3rd Annual Technology and Distance Learning Symposium, February 2018

Does the Shoe Fit? Aligning program classes and student goals, Texas Association for Literacy and Adult Education Annual Conference, February 2018

Brain GAIN!: Supporting Professionally-Trained ELLs, Texas Association for Literacy and Adult Education Annual Conference, February 2018

Why Even Online Students Need Human Teachers, Invited Speaker, Korea TESOL International Conference, October 2017

Analog or Digital? Making an Informed Choice, Invited Speaker, Korea TESOL International Conference, October 2017

Strategies for Teaching Beginning Literacy ESL – Post Conference Workshop, Literacy Texas Conference, August 2017

21st Century Professional Development: Helping AEL Teachers Dive into the Digital World, COABE Online Conference, October 2016 (co-presented with Beth Ponder)

Beyond Levels: Strategies for Managing Multilevel Classrooms, TexTESOL State Conference Pre-Conference Workshop, October 2016

Integrating Career Awareness: ESL through ASE, Literacy Texas Post-Conference Workshop, August 2016

Teaching English to Adults in Texas, Odessa College Summer Inservice, June 2016

Reaching and Engaging Internationally trained Professionals, Texas Higher Education Coordinating Board Summer Accelerate Texas Meeting, May 2016

Flipping Your Classroom with Interactive Video, Co-presenter with Dr. Debra Hargrove, COABE, April 2016

Beyond the Classroom: Strategies for Keeping Students Engaged, TRAIN PD Technology and Distance Learning Symposium, February 2016

From the Cell Phone to the Cloud, East Texas Literacy Symposium, January 2016

Integrating Technology in EFL, Texas Intensive English Program, January 2016

Reach Them to Teach Them: Engaging Students beyond the Classroom, Winter AEL Convocation, Houston Community College, December 2015

Multilevel Classroom Preconference Workshop, TexTESOL State Conference, October 2015

Keynote: Engaging Adult English Language Learners, UNAM San Antonio Annual Conference, September 2015

Engaging Instructional Strategies to Promote Persistence, Various Texas Adult Education and Literacy Providers, August 2015 forward

Effective PD for Adult ESOL Instructors, Commission on Adult Basic Education (COABE), Denver, CO, April 2015

Preparing Adult Students for Successful Transitions to Postsecondary Education, Trinity Valley Community College, Athens, TX, April 2015

Bridging Language Learning with Music, TESOL International, Toronto, ON, March 2015

How Safe Online Are You (Digital Citizenship), (co-presented with Dr. Debra Hargrove), Texas Association for Literacy and Adult Education (TALAE), Houston, TX, February 2015.

Technology Integration, four sessions: Overview & Best Practices, Social Media, Google and Schoology (LMS), and Applications, North GREAT Center, Longview, TX, April 2014.

Technology and Project Based Learning Academy, Far West GREAT Center, El Paso, Texas, January - April 2014.

Digital Natives and Digital Immigrants: Teachers as Guides in the Virtual World, Texas Association for Literacy and Adult Education, Corpus Christi, TX, February 2014.

The Great Collaborative Distance Learning Initiative, TexFLEC and SOCALLT¹, Austin, Texas, April 2011.

Project Based Learning and Technology, TALAE, Austin, TX, February 2011

Transitions in Distance Learning, Multi-GREAT Transitions Conference, Round Rock, TX, September 2010

SAMPLING of PERSONAL PROFESSIONAL DEVELOPMENT COURSES and PROGRAMS

- ❖ Leadership Excellence Academy: Administrator Track, 2024
 - ❖ Training of Trainers: Digital Literacy Content Standards, 2024
 - ❖ Training of Trainers: Distance Learning Academy, 2023
 - ❖ Training of Trainers: TEAMS (Texas Adult Education Database), 2023
 - ❖ Training of Trainers: CASAS Implementation, June 2019
 - ❖ Peer Reviewer Course, Quality Matters, February 2019
 - ❖ Training of Trainers: BEST Literacy and BEST Plus, 2018
 - ❖ ISTE Certification Training, November 2018
 - ❖ TxDLA Accessibility Certification, January 2018
 - ❖ Campus Technology Specialist Certification, Texas Computer Education Association, Sep 2016 – Feb 2017
 - ❖ Articulate Storyline for Next Level Design (Certificate), Training Live+Online, May 2016
 - ❖ Training of Trainers: Integrating Employability Skills for Adult Education Programs, LINCS, Mar.- Apr. 2016
 - ❖ Training of Trainers: OCTAE CCRS Implementation Institute, March 2016
 - ❖ Training of Trainers: Using Data to Increase Enrollment, TRAIN PD, January 2016
 - ❖ Training of Trainers: Teaching and Assessing Adult Learners, TESOL International, Sept – Nov 2015
 - ❖ Leadership Development Certificate Program, TESOL International, August 2015
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- ❖ Training of Trainers: Strengthening Your English Language Program, TESOL International, Jul – Aug 2015
- ❖ College Readiness for Adults, World Education, June – July 2015
- ❖ Making a Difference with Professional Development in Adult Education, Association of Adult Literacy Professional Developers, April 2015
- ❖ Finding True North – Role of the Navigator, World Education, March 2015
- ❖ Training of Trainers: BEST Plus, Center for Applied Linguistics (CAL), November 20-21, 2014
- ❖ Assessment in Online Learning, Texas A&M University, November 10 – 12, 2014
- ❖ Content Design and Development, Texas A&M University, October – November 2014
- ❖ Fundamentals of Teaching Online, Texas A&M University, September - October 2014
- ❖ University Teaching, John Hopkins University through Coursera, March - April 2014
- ❖ Social Media for Active Engagement, Florida State University through Coursesites, March - April 2014
- ❖ Training of Trainers: Integrating Career Awareness Online, January-February 2013
- ❖ Distance Learning Academy Training, October 2012
- ❖ Training of Trainers: Master Integrating Career Awareness, July 2012
- ❖ Integrating Career Awareness Academy, September-October 2011
- ❖ Learning to Achieve (Special Needs) Academy, May 2011
- ❖ Training of Trainers: Multi-Level Classroom, April 2011
- ❖ Training of Trainers: Beginning ESL Literacy, April 2011
- ❖ Project Based Learning Academy Mentor, 2010-2011
- ❖ Training of Trainers: Distance Learning, March 2011
- ❖ *Completed university coursework list is available on my LinkedIn profile:*
http://bit.ly/G_Rose_LinkedIn