

WENDI K. ZIMMER

Texas A&M University
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EDUCATION

- Texas A&M University, College Station, TX August 2015-May 2019
Ph.D., Curriculum and Instruction (Literacy Education)
- Sam Houston State University, Huntsville, TX August 2007-May 2010
M.Ed., Reading Instruction (Reading Education)
- Certifications
 - Reading Specialist
- Texas A&M University, College Station, TX August 1998-December 2002
B.S., Interdisciplinary Studies (Early Childhood Specialization)
- Certifications
 - Elementary Generalist (Grades 1-4)
 - Elementary English (Grades 4-6)
 - Secondary English (Grades 8-12)
 - Elementary and Secondary Reading Specialist (Grades 1-12)
 - Gifted and Talented (Grades PK-6)
 - ESL (Grades PK-12)
 - Early Childhood Education (Grades PK-KG)

PROFESSIONAL AND HIGHER EDUCATION EXPERIENCE

- Clinical Assistant Professor** Spring 2022-present
Department of Health & Kinesiology
Sport Management Division
College of Education and Human Development
Texas A&M University
- Educational Consultant/Owner** Fall 2020-present
Learning Engaged
- Educational Consultant** Fall 2020-present
RRG Consulting
- Associate Director for POWER** Fall 2020-Spring 2023
Department of Health & Kinesiology
College of Education and Human Development
Texas A&M University
- Educational Consultant** Fall 2020-Spring 2022
Vivayic

Visiting Assistant Professor Department of Health & Kinesiology Sport Management Division College of Education and Human Development Texas A&M University	Spring 2019-Spring 2022
Faculty Development Consultant Center for Teaching Excellence Texas A&M University	2017-2019
Writing Consultant/Coach (POWER) Center for Teaching Excellence Texas A&M University	2016-2019
Research Assistant Center for Teaching Excellence Texas A&M University	2016-2019
Lecturer Department of Teaching, Learning & Culture College of Education and Human Development Texas A&M University	2014-2016

RESEARCH

The goal of my research agenda is threefold. First, to explore the link between writing instruction and identity development through a literacy lens. Second, develop and disseminate strategies for enhancing writing and critical thinking skills at the K-12, undergraduate, and graduate levels. Third, to connect identity research and instructional strategies through the integration of digital literacy methodology. Specifically, my research strands focus on literacy and emphasize; (a) the impact of writing on identity development, (b) identity development as it relates to digital literacy and teacher education, (c) the need for writing and critical thinking skills for pre-service and in-service teachers, and (d) further development and application of two measures for classroom implementation. The first measure, the Writing and Critical Thinking Enhancement Framework (WCEF), aims to increase students' writing and critical thinking skills in all disciplines but grounded in teacher education. The second measure, the Digital Learning Identity Survey (DLIS), helps teachers recognize and enhance how they use technology for higher learning purposes, leading to increased classroom integration.

MANUSCRIPT PUBLICATIONS (PUBLISHED/IN PRESS) (N=16)

Springer, D., Stokowski, S. E., & **Zimmer, W. K.** (2022). The coin model of privilege and critical allyship: Confronting social privilege through Sport Management education. [*Sport Management Education Journal*](#). (IF .783)

- Zimmer, W. K.**, Matthews, S. D. (2022). Organization change through individual change: Teachers' digital learning growth as a result of professional development. [*Teacher and Teacher Education*](#). (IF 3.272)
- Patterson, C. A., **Zimmer, W. K.**, & Meyer, A. R. (2022). Connecting college live mascots at the Sugar Bowl with oral history: An interdisciplinary study. *Sound Historian*. (blind peer-review)
- Zhu, G., & **Zimmer, W. K.** (Accepted). Exploring the perception, construction, and performance of prospective teachers' professional identities: Insights from Bourdieu, Goffman, Foucault, and Actor-Network Theory. *The Asia-Pacific Education Researcher*. (IF .744)
- Patterson, C. A., **Zimmer, W. K.**, Patterson, M. S., & Meyer, A. R. (2021). " I Thee Pledge": Exploring student fan identity with sportsmanship pledge values. [*International Journal of Sport & Society*](#), 12(1). (blind peer-review)
- Zimmer, W. K.**, Chang, C. N., Semma, B. M., & Fowler, D. (2021). Developing graduate writing habits and skills: Establishing writing sessions with STEM graduate students. *College Teaching*, 1-12. (IF .730)
- Zimmer, W. K.**, McTigue, E., & Matsuda, N. (2021). Development and validation of the Digital Learning Identity Survey. [*International Journal of Educational Research*](#), 105, 101717. (IF 1.976)
- Zimmer, W. K.**, & Keiper, P. (2020). Redesigning curriculum at the higher education level: Challenges and successes within a sport management program. [*Educational Action Research*](#), 1-16. (IF 1.55)
- Guo, D., McTigue, E. M., Matthews, S. D., & **Zimmer, W.** (2020). The impact of visual displays on learning across the disciplines: A systematic review. [*Educational Psychology Review*](#), 1-30. (IF 8.705)
- Hodges, T. S., Wright, K. L., Wind, S. A., Matthews, S. D., **Zimmer, W. K.**, & McTigue, E. (2019). Developing and examining validity evidence for the Writing Rubric to Inform Teacher Educators (WRITE). [*Assessing Writing*](#), 40, 1-13. (IF 1.906)
- Guo, D., **Zimmer, W.**, Matthews, S. D., & McTigue, E. M. (2019). Critical analysis of research on the impact of visual literacy for learning: Strengths, weaknesses and recommendations for improvement. [*Journal of Visual Literacy*](#), 1-18. (IF .730)
- McTigue, E. M., Solheim, O. J., **Zimmer, W. K.**, & Uppstad, P. H. (2019). Critically reviewing GraphoGame across the world: Recommendations and cautions for research and implementation of computer-assisted instruction for word-reading acquisition. [*Reading Research Quarterly*](#). (IF 2.697)
- Hodges, T. S., Matthews, S. D., Wright, K. L., & **Zimmer, W. K.** (Accepted 2019) Understanding and comparing pre-service teachers' self-efficacy for writing with writing achievement. *Assessing Writing*. (IF 1.906)
- Wright, K. L., Hodges, T. S., **Zimmer, W. K.**, & McTigue, E. M. (2018). Writing-to-learn in secondary science classes: For whom is it effective?. [*Reading & Writing Quarterly*](#), 1-16. (IF 1.216)

Zimmer, W. K. (In Press). PBL in the reading classroom. *Literacy Daily*.

Meister, S., **Zimmer, W. K.**, & Wright, K. L. (2017). Social justice in practitioner publications: A systematic literature review. *Journal of Urban Learning, Teaching, and Research*, 13, 90-111. (blind peer-review)

MANUSCRIPT PUBLICATIONS (UNDER REVIEW) (N=2)

Zimmer, W. K., Matthews, S. D. (Under Review). Teacher motivations to change: Shifting cognition and affect regarding digital literacy integration. *Teacher and Teacher Education*. (IF 3.237)

Zhu, G., & **Zimmer, W. K.** (Under Review). Positioning EFL pre-service teachers' reflections and I-positions in the context of teaching practicum: A dialogical-self theory approach. *Journal of Education for Teaching*. (IF 1.978)

MANUSCRIPT PUBLICATIONS (IN PREPARATION) (N=6)

Patterson, C. A., **Zimmer, W. K.**, & Meyer, A. R. Gameday: The impact of fan attendance on communication, identity, and student mental health.

Singer, J. N., Singer, S., & **Zimmer, W. K.** Application of Universal Design for Learning to the Sport Management discipline.

Zimmer, W. K. & Keiper, P. Redesigning SPMT curriculum to enhance student success.

Hodges, T. S. (PI), Wright, K. L., Wind, S., Matthews, S. D., McTigue, E. M., & **Zimmer, W. K.** Comparing writing achievement and writing self-efficacy of pre-service teachers using the WRITE.

Hodges, T. S., Matthews, S. D., **Zimmer, W. K.**, Wright, K. L., Rios, A., McTigue, E. Do what I say, not what I do: Teacher educators' beliefs about writing and their classroom practices.

Zimmer, W. K., Matthews, S. D., & McTigue, E. Teachers motivation to change case study.

BOOK CHAPTERS (PUBLISHED/IN PRESS) (N=3)

Zimmer, W. K., & Hodges, T. S. (2021). Pandemic pages: Teaching writing virtually to undergraduate and graduate students during COVID-19. In *Handbook of Research on Lessons Learned from Transitioning to Virtual Classrooms During a Pandemic* (pp. 225-246). [IGI Global](#).

Zimmer, W. K. (2020). Strategies for writing productivity. In the Textbook and Author's Association, *Guide to making time to write: 100+ time & productivity management tips for textbook and academic authors*, pp. 24, 32, 36.

Zimmer, W. K. (2018). India, Pakistan, Bangladesh, Sri Lanka: Conflict and conflict management practices in the subcontinent. In N. Watson, L. Xie, and M. Etchells (Eds.), *Conflict Management in Higher Education: Global Insights*. North Carolina: Information Age Publishing.

RESEARCH PROJECTS IN PROGRESS (N=7)

Zimmer, W. K. (PI), & Keiper, P. (Co-PI). The Writing and Critical Thinking Enhancement Framework: Establishing needs and context in the sport industry.
Fall 2020-Spring 2023.

Patterson, C. (PI), **Zimmer, W. K. (Co-PI)**, & Meyer, A. (Co-PI). Communication linked identity in the sport industry: The effects of identity on fan behavior, attendance, and loyalty.
Fall 2020-Spring 2021

Zimmer, W. K. (PI). Developing case studies to strengthen writing knowledge and skills in sport education.
Spring 2020-Spring 2022

Zimmer, W. K. (PI), & Keiper, P. (Co-PI). SPMT student growth resulting from curricular change: A longitudinal study.
Fall 2019-Spring 2028

Zimmer, W. K. (PI), & Matthews, S. D. (Co-PI). The Writing and Critical Thinking Enhancement Framework: Strategies and techniques for effective classroom implementation.
Fall 2019 – Spring 2022.

Zimmer, W. K. (PI), Shields, S. (Co-PI), & Patterson, C. (Co-PI). Trust the process: Engaging in a curricular redesign from the perspectives of curriculum committee members.
Fall 2018-Spring 2021

Hodges, T. S. (PI), McTigue, E. M. (Co-PI), Matthews, S. D. (Co-PI), **Zimmer, W. K. (Co-PI)**, * Schweiker, C., * Rollins, J. L., * Michael, E., Kerch, C. J., Swain, H. H., * Robertson, W., Coleman, J. M., & *Guyton, T. Teaching perspective-taking and empathy through children's literature. January 2018 - December 2020.

GRANTS RECEIVED (N=6, Totaling \$39,000)

Keiper, P. (PI), **Zimmer, W. K. (Co-PI)** (awarded January 2023). Guide Faculty in Developing Students as Critical Thinkers. Teaching Excellence Grant Program, \$15,000. 01/2023-12/2025.

Zimmer, W. K. (PI), Keiper, P., Hudson, S., and Waltemyer, D. (awarded August 2022). Curriculum Development Focus Groups. Peer Collaboration Grant, \$500. 08/2022-05/2023.

Zimmer, W. K. (PI). (awarded December 2019). The Writing Enhancement Framework: Developing case studies to strengthen writing knowledge and skills. Presidential Transformational Teaching Grant, \$20,000. 01/2020-12/2021.

Graduate Research Grant (awarded 2018)

Southwest Educational Research Association (\$1,000)

The Graduate Research Grant funds graduate students exhibiting excellence in research.

Graduate Student Research and Presentation Grant (awarded 2018)

Association of Former Students and Office of Graduate and Professional Studies, Texas A&M University (\$500)

The Graduate Student Research and Presentation Grant funds graduate students excelling at research and presentations.

Supporting an Inclusive Department Climate for Graduate Students (awarded 2017)

Department of Teaching, Learning & Culture, Texas A&M University (\$2,000)

This diversity grant funds graduate students working to support diversity and inclusion.

GRANTS UNFUNDED (N=6, Totaling \$381,877)

Dixon, M. (PI), **Zimmer, W. K., (Co-I)**, Nelson, C. (Co-I), Rahn, R. N. (Co-I), & Dixon, S. (Co-I). (submitted April 8, 2020). The ultimate internship: Using recreation and sport to enhance global citizenship and cultural connectedness. Global Engagement Grant, \$49,000). 01/2020-01/2021.

Odom, S. (PI), Shehane, M. (Co-PI), Dunn, A. (Co-I), Erukhimova, T. (Co-I), Hudson, H. (Co-I), Lane, K. (Co-I), Parina, D. (Co-I), Patterson, C. (Co-I), & **Zimmer, W. K., (Co-I)**. (submitted May 1, 2020). Transforming Aggies: Recognizing community impact resulting from changes in Aggie experiences. TAMU X-Grant, \$20,000). 08/2020-12/2021.

Hodges, T. S. (PI), Matthews, S. D. (Co-I), **Zimmer, W. K.** (Co-I), & McTigue, E. M. (Co-I). (submitted July 16, 2019). "I feel heart-ful": Reading multicultural literature to promote perspective-taking in elementary grades. Spencer Foundation, \$281,177. 06/01/2020 – 12/31/2021.

Hodges, T. S. (PI), Matthews, S. D. (Co-I), **Zimmer, W. K.** (Co-I), & McTigue, E. M. (Co-I). (submitted May 13, 2019). Reading multicultural literature: Improving social-emotional regulation, vocabulary, and writing with 3rd and 4th grade students. Dollar General Youth Literacy Grants, \$4,000. 01/01/2020 – 05/31/2020.

Zimmer, W. K. (PI). (submitted April 30, 2019). Training to write, not exercising your writing: Enhancing undergraduate sport management students' writing self-efficacy through developed writing habits. NCAA Graduate Student Research Grant Program, \$7,168. 01/01/2020 – 05/31/2021.

Dixon, M. (PI), **Zimmer, W. K., (Co-I)**, Rahn, R. (Co-I). (submitted October 28, 2019). The ultimate internship: ReDesigning study abroad curriculum for enhanced global awareness. CEHD Catapult Grant, \$27,700. 01/2020-01/2021.

SCHOLARSHIPS & AWARDS (N=22, Totaling \$26,846)

Teaching Excellence Award Department of Kinesiology & Sport Management, Texas A&M University	2023
Teaching Excellence Award Department of Kinesiology & Sport Management, Texas A&M University	2021
NASH-ACUE Scholar Center for Teaching Excellence, Texas A&M University (\$1,000)	2020-2021
Meg Bouvier NIH Grant Writing Training Meg Bouvier, Medical Writing (\$2,500)	Fall 2020
Faculty Success Program National Center for Faculty Development and Diversity (\$4,500)	Summer 2020
21 st Century Classroom Building Appointment Texas A&M University	Spring 2019-present
Distinguished Honor Graduate College of Education and Human Development, Texas A&M University	Spring 2019
Senator Phil Gramm Fellowship Award Office of Graduate and Professional Studies, Texas A&M University (\$5,000)	Spring 2019
Sarah Bednarz 3 Pillar Award Office of Graduate and Professional Studies, Texas A&M University (\$250)	Spring 2018
Conference Travel Award (AERA & ALER) Department of Teaching, Learning & Culture, Texas A&M University (\$800)	2017-2018
College Travel Award (SERA) College of Education and Human Development, Texas A&M University (\$500)	Fall 2017
College Research Award College of Education and Human Development, Texas A&M University (\$500)	Fall 2017
J. Malon Southerland Aggie Leadership Scholarship Texas A&M University (\$1,000)	2017-2018
The National Society of Leadership and Success Inductee Texas A&M University	2017-present
Strategic Graduate Student Scholarship Award Department of Teaching, Learning & Culture, Texas A&M University (\$1,500)	2017-2018
Teacher as Researcher Fellowship CIRTL, Texas A&M University (\$750)	Summer 2017-present
Thornberry Fellowship	2017-2018

College of Education and Human Development, Texas A&M University (\$1,000)	
Conference Travel Award (AERA) Department of Teaching, Learning & Culture, Texas A&M University (\$420)	Spring 2017
Conference Travel Award (SERA) Department of Teaching, Learning & Culture, Texas A&M University (\$276)	Fall 2016
Research Scholars Award College of Education and Human Development, Texas A&M University (\$500)	2016
Open Classroom Scholarship Department of Teaching, Learning & Culture, Texas A&M University (\$500)	Spring 2016
Conference Travel Award (TAA) Department of Teaching, Learning & Culture, Texas A&M University (\$350)	Spring 2016
Open Classroom Scholarship Department of Teaching, Learning & Culture, Texas A&M University (\$500)	Fall 2015
Strategic Graduate Scholarship Department of Teaching, Learning & Culture, Texas A&M University (\$5,000)	2015-2016

CONFERENCE PRESENTATIONS (N=50)

Dixon, M., **Zimmer, W. K.**, Keiper, P., Geyer, B. & Jones, K. (2023, September). Challenges and opportunities in delivering a multifaceted culminating experience. To be presented at the 2023 European Association for Sport Management conference.

Zimmer, W. K., & McTigue, E. M. (2023, July). The Feedback Conundrum: How to ask for what you want to get what you want. To be presented at the 2023 annual meeting of the Textbook and Academic Authors Association, Virtual Conference.

Keiper, P., **Zimmer, W. K.**, Jones, K., Hudson, S., Guinn, J., & Geyer, B (2023, May). Facilitating a multifaceted culminating experience for undergraduate Sport Management students. To be presented at the 2023 North American Society for Sport Management Conference.

Zimmer, W. K., & Keiper, P. (2023, May). Capstone 2.0: Creating options within a culminating experience. Presented at the 2023 Transformational Teaching and Learning Conference.

Zimmer, W. K., & Keiper, P. (2023, February). Empowering students in the employment process through increased self efficacy: Developing culminating experience opportunities to increase marketability. Presented at the 2023 Southwest Education Research Association (SERA) Conference.

Zimmer, W. K., & Keiper, P. (2022, November). We hear you: Using industry feedback to inform curriculum development in a sport management program. Presented at the 2022 Association for the Study of Higher Education (ASHE) Conference.

- Zimmer, W. K., & McTigue, E. M.** (2022, July). Leading a writing group with ease: Leveraging group mentoring and coaching principles to do less work yourself. Presented at the 2022 annual meeting of the Textbook and Academic Authors Association, Virtual Conference.
- Patterson, C. A., Meyer, A., & **Zimmer, W. K.** (2022, June). Fan engagement: A barometer of student success and platform for eternal joy. Presented at the 2022 annual meeting of the Christian Society for Kinesiology, Leisure and Sport Studies.
- Zimmer, W. K., & Keiper, P.** (2022, May). Building relationships to implement change in student learning. Presented at the 2022 Transformational Teaching & Learning Conference.
- Zimmer, W. K., & Matthews, S.** (2022, May). Creating rhythm to effect change: Implementing an instructional approach to enhance student learning. Presented at the 2022 Transformational Teaching & Learning Conference.
- Zimmer, W. K.** (2022, May). Using the 5E model of instruction to change how students learn. Presented at the 2022 Transformational Teaching & Learning Conference.
- Zimmer, W. K.** (2022, May). Engagement techniques to effect change. Presented at the 2022 Transformational Teaching & Learning Conference.
- Zimmer, W. K.** (2022, May). Explanation as a method of effecting change. Presented at the 2022 Transformational Teaching & Learning Conference.
- Zimmer, W. K.** (2022, May). Elaboration techniques to effect change. Presented at the 2022 Transformational Teaching & Learning Conference.
- Zimmer, W. K.** (2022, May). Using exploration techniques to effect to change. Presented at the 2022 Transformational Teaching & Learning Conference.
- Zimmer, W. K.** (2022, May). Evaluation as a change method. Presented at the 2022 Transformational Teaching & Learning Conference.
- Zimmer, W. K. & Keiper, P.** (2022, February). Determining writing and critical thinking need within the sport industry to inform education. Presented at the 2022 Southwest Educational Research Association Conference.
- McTigue, E. M., & **Zimmer, W. K.** (2021, July). Concretizing the abstract: The power of short and the value of length. Workshop presented at the 2021 annual meeting of the Textbook and Academic Authors Association, Virtual Conference.
- Zimmer, W. K., & Keiper, P.** (2021, June). Increasing engagement through class discussion n multimodal course presentation. Presented at the 2021 Transformational Teaching & Learning Conference.
- Zimmer, W. K.** (2021, June). Pandemic pages: Shifting writing instruction to a virtual environment. Presented at the 2021 Transformational Teaching & Learning Conference.
- Zimmer, W. K., & Matthews, S. D.** (2021, June). Developing your course writing narrative. Presented at the 2021 Transformational Teaching & Learning Conference.

- Hodges, T. S., Matthews, S. M., **Zimmer, W. K.**, & Michael, E. (2020, December). From literacy skills to socioemotional skills: Teacher perspectives on reading intervention to develop perspective-taking. Presented at the 2020 annual meeting of the Literacy Research Association, Houston, TX. Virtual Conference.
- Montague, M., Shields, S., **Zimmer, W. K.**, & Jimenez, E. (2020, October). Best practice in curriculum redesign. Presented at the 2020 annual meeting of the Consortium of State Organizations for Texas Teacher Education, Virtual Conference.
- Matthews, S. M., **Zimmer, W. K.**, & Hodges, T. S. (2020, October). Considering the perspectives of others: Employing a book protocol to support teachers' text selection. Workshop presented at the 2020 annual meeting of the International Literacy Association, Columbus, OH. Conference Cancelled.
- Patterson, C., Mayer, A., & **Zimmer, W. K.**, (2020, September). College live mascots at the Sugar Bowl: Not always as sweet. Presented at the 2020 annual meeting of the Texas Oral History Association, Virtual Conference.
- Zimmer, W. K.**, Keiper, P., Waltemyer, S., Hudson, S., Springer, D., & Malcomb, H. (2020, May). Redesigning Sport Management curriculum to enhance student success. Presented at the 2020 annual meeting of the National Society for Sport Management, San Diego, CA. Virtual Conference.
- Hodges, T. S., Matthews, S. D., **Zimmer, W. K.**, & McTigue, E. (2020, April). Teachers feel "combustible", kids feel "heart-ful": Teacher perspectives on a reading intervention to develop empathy. Paper accepted for the 2020 annual meeting of the American Educational Research Association, San Francisco, CA. Conference canceled due to COVID-19.
- Zimmer, W. K.**, & Matthews, S. M. (2020, April). The Digital Learning Identity Survey: Assessing teachers' use of technology for higher purposes of learning. Paper accepted for the 2020 annual meeting of the American Educational Research Association, San Francisco, CA. Conference Cancelled.
- Zimmer, W. K.**, & Matthews, S. M. (2020, April). Teacher's digital learning growth as a result of professional development. Paper presented for the 2020 annual meeting of the American Educational Research Association, San Francisco, CA. Conference Cancelled.
- Hodges, T. S., Wright, K. L., Wind, S. A., Matthews, S. D., **Zimmer, W. K.**, & McTigue, E. M. (2020, April). In Chang, W-C. C. (Chair), Assessing complex constructs: Examining construct and consequential validity and implications for realizing educational equity. Symposium accepted to be presented at the 2020 annual meeting of the American Educational Research Association, San Francisco, CA. Conference Cancelled.
- Zimmer, W. K.** (2020, February). The Writing Engagement Framework: Developing students' writing efficacy through targeted writing instruction. Presented at the 2020 annual meeting of the Southwest Educational Research Association, Arlington, TX.
- Matthews, S. D., **Zimmer, W. K.**, Hodges, T. S., Wright, K. L., & McTigue, E. M. (2019, November). Using children's literature as scaffolds and windows: Developing a protocol

for selecting multicultural picture books to enhance children's perspective-taking. Presentation at the 2019 annual meeting of the Association of Literacy Educators and Researchers, Corpus Christi, TX.

Hodges, T. S., McTigue, E., Matthews, S. D., **Zimmer, W. K.**, * Schweiker, C., * Michael, E. L., & * Rollins, L. H. (2019, November). Teacher perspectives on a reading intervention to develop empathy. Presentation at the 2019 annual meeting of the Association of Literacy Educators and Researchers, Corpus Christi, TX.

Zimmer, W. K. (March 2019). *The WRITE approach: Increasing graduate level writing development*. Workshop presented at the 2019 TALE Conference, Waco, TX.

Zimmer, W. K. (February 2019). *Effects of coaching based professional development on teachers' digital learning development*. Paper presented at the 2019 SERA Conference, San Antonio, TX.

Zimmer, W. K. (February 2019). *Recognizing your digital learning identity*. Paper presented at the 2019 TCEA Conference, San Antonio, TX.

Hodges, T., Matthews, S., Wright, K., **Zimmer, W. K.**, & McTigue, E. (November 2018). *Developing, validating, and utilizing the Writing Rubric to Inform Teacher Educators (WRITE)*. Paper presented at the 2018 ALER Conference. Louisville, KY.

Zimmer, W. K., Matthews, S. M. & McTigue, E. (November 2018). *Developing, validating, and utilizing the Digital Learning Identity Survey (DLIS)*. Paper presented at the 2018 ALER Conference. Louisville, KY.

Zimmer, W. K. (February 2018). *The WRITE thing to do: Increasing graduate level writing development*. Teaching demo presented at the 2018 CSGS Annual Conference. Fayetteville, AR.

Zimmer, W. K. (February 2018). *Digital learning identity survey: Assessing pre-service teachers digital learning development for classroom transfer*. Paper presented at the 2018 SERA Conference. New Orleans, LA.

Hodges, T., Matthews, S., Wright, K., **Zimmer, W. K.**, & McTigue, E. (February 2018). *Understanding and comparing pre-service teacher self-efficacy for writing with writing achievement*. Paper presented at the 2018 SERA Conference. New Orleans, LA.

Matthews, S., **Zimmer, W. K.**, Wright, K. L., & McTigue, E. (July 2017). *Connecting like a CHAMP: Enhancing perspective taking across texts*. Teaching demo presented at the 2017 International Literacy Association Conference. Orlando, FL.

Zimmer, W. K., Asadi, L., Shields, S., Wright, K., Suarez, M., Stackhouse, E. & Waxman, H. (June 2017). *The importance of integrating multiple literacies in teacher education programs*. Paper presented at the 2017 Texas Association of Teacher Educators Conference. Austin, TX.

Zimmer, W. K. (February 2017). *Using critical thinking and problem solving to enhance reading comprehension: A systematic literature review*. Paper presented at the 2017 Southwest Educational Research Association. San Antonio, TX.

Zimmer, W. K. (February 2017). *Cluster analysis: Because sometimes children just work better in groups*. Paper presented at the 2017 Southwest Educational Research Association. San Antonio, TX.

Zimmer, W. K., Ji, X. R., & Wright, K. L. (February 2017). *What's good for students is good for teachers: Retaining reading teachers through best practices and professional development*. Paper presented at the 2017 Southwest Educational Research Association. San Antonio, TX.

Zimmer, W. K., Matthews, S., & McTigue, E. (November 2017). *21st Century Skills for Reading Instruction: Perspectives from Preservice Teachers*. Paper presented at the 2017 Association of Literacy Educators and Researchers Conference. St. Petersburg, FL. (paper presentation)

Zimmer, W. K., Matthews, S., Wright, K. L., Franks, A., & McTigue, E. (November 2017). *Expressing like a CHAMP: Examining emotional vocabulary through perspective taking*. Paper presented at the 2017 Association of Literacy Educators and Researchers Conference. St. Petersburg, FL.

Wright, K. L., Ji, X. R., Etchells, M. J., & **Zimmer, W.** (April 2016). *Writing-to-learn in secondary science classes: For whom is it effective?* Paper presented at the 2017 American Educational Research Association Annual Conference, San Antonio, TX.

Meister, S., **Zimmer, W. K.**, & Wright, K. L. (February 2016). *Social justice in practitioner publications: A systematic literature review*. Paper presented at the 2016 Southwest Educational Research Association. New Orleans, LA.

COLLABORATORS (N=17)

Naqaa Abbas, Texas A&M University - Qatar
 Julianne Coleman, Professor, University of Alabama
 Pat Goodson, Professor, Texas A&M University
 Daibao Guo, Assistant Professor, Boise State University
 Tracey Hodges, Assistant Professor, University of Alabama
 Sharon Matthews, Clinical Assistant Professor, Texas A&M University
 Noboru Matsuda, Associate Professor, North Carolina State University
 Erin McTigue, Researcher, University of Stavanger
 Samantha Meister, Assistant Professor, University of Wisconsin – La Crosse
 Andy Meyer, Professor, Baylor University
 Diane Miller, Assistant Professor, University of Houston – Downtown
 Hildi Nicksic, Clinical Assistant Professor, Texas A&M University
 Meg Patterson, Assistant Professor, Texas A&M University
 Oddny Solheim, Associate Professor, University of Stavanger
 Per Hennig Uppstad, Professor, University of Stavanger
 Stefanie Wind, Assistant Professor, University of Alabama
 Katherine Wright, Assistant Professor, Boise State University
 Gang Zhu, Associate Professor, East China Normal University

 INVITED PRESENTATIONS (N=42)

- Zimmer, W. K.** (Spring 2023). *Graduate Writing Development*. Professional development sessions presented to the Sport Management PhD students, Texas A&M University, College Station, TX.
- Zimmer, W. K.** (February 2023). *Teacher Vacancy Crisis: Changing the Way we Recruit Teachers*. Webinar presented to the Texas Association of School Personnel Administrators, Virtual.
- Zimmer, W. K.** (January 2023). *Classroom Management 101*. Presented to Pre-Service Teachers, Texas A&M University, College Station, TX.
- Goodson, P., & **Zimmer, W. K.** (October 2022). *POWER Writing*. Presented to Texas A&M University-Qatar graduate students, Qatar.
- Zimmer, W. K.** (October 2022). *Literature Matrix*. Presented to Maternal and Child Health Student Organization Members, Texas A&M University, College Station, TX.
- Zimmer, W. K.** (October 2022). *Enhance Learning through Lesson Development*. Presented to Allen Academy faculty, Allen Academy, Bryan, TX.
- Zimmer, W. K.** (September 2022). *Learning through Collaboration*. Presented to Allen Academy faculty, Allen Academy, Bryan, TX.
- Zimmer, W. K.** (August 2022). *Learning Identity*. Presented to Allen Academy faculty, Allen Academy, Bryan, TX.
- Zimmer, W. K.** (February 2022). P.O.W.E.R.ful hourful. Presented at the 2022 SERA Conference, New Orleans, LA.
- Zimmer, W. K.** (February 2022). *Writing a Teaching Philosophy Statement*. Presented to Sport Management PhD Students, Texas A&M University, College Station, TX.
- Zimmer, W. K.** (November 2021). *Your Identity in the Profession*. Presented to Delta Epsilon Mu members, Texas A&M University, College Station, TX.
- Zimmer, W. K.** (August 2021). *Your Identity as a Professional*. Presented to Delta Epsilon Mu officers, Texas A&M University, College Station, TX.
- Zimmer, W. K.** (April 2021). *Writing with POWER: D3EM session #1*. Presented to D3EM graduate students, Texas A&M University, College Station, TX.
- Zimmer, W. K.** (March 2021). *Teaching in a "New Normal": Tips for reaching students, building community, and enhancing efficiency*. Presented to the Yuvalok Foundation, Bengaluru, India.
- Zimmer, W. K.** (March 2021). *Writing with POWER: D3EM session #2*. Presented to D3EM graduate students, Texas A&M University, College Station, TX.

- Zimmer, W. K.** (February 2021). *Writing with POWER: D3EM session #3*. Presented to D3EM graduate students, Texas A&M University, College Station, TX.
- Zimmer, W. K.** (February 2021). *Distilling books with Socrates: Small teaching by James Lang*. Presented for School Rubric Interview, www.schoolrubric.com.
- Zimmer, W. K.** (Spring 2021). *Course development for online instruction*. Presented to SPMT faculty and graduate students, Texas A&M University, College Station, TX.
- Zimmer, W. K., & Shields, S.** (August 2020). *Preparing for face-to-face teaching in fall 2020*. Presented to Higher Education Faculty, Texas A&M University, College Station, TX.
- Zimmer, W. K.** (November 2019). *Creating program learning outcomes*. Presented to English/Language Arts teachers, Allen Academy, Bryan, TX.
- Zimmer, W. K.** (October 2019). *Redesigning your ELA curriculum*. Presented to English/Language Arts teachers, Allen Academy, Bryan, TX.
- Zimmer, W. K.** (September 2019). *Developing strong writing skills and habits*. Presented to the Louis Stokes Alliance for Minority Participation, Texas A&M University.
- Zimmer, W. K.** (August 2019). *Writing and critical thinking: Using the SLEG to enhance transferable skills in your course*. Presented at the New Faculty Institute, Texas A&M University.
- Zimmer, W. K.** (April 2019). *Managing conflict in an interdisciplinary environment*. Presented to a CTE Learning Community, Center for Teaching Excellence, Texas A&M University.
- Zimmer, W. K.** (March 2019). *Conflict management skills and experiences*. Presented to EHRD 619, College of Education and Human Development, Texas A&M University.
- Zimmer, W. K.** (February 2019). *Writing with POWER*. Presented to the TxARM graduate student cohort, Texas A&M University.
- Zimmer, W. K.** (January 2019). *Shifts in higher education*. Presented to Allen Academy faculty and staff, Allen Academy, Bryan, TX.
- Matthews, S. D., **Zimmer, W. K.**, & Hodges, T. S. (February 2019). *P.O.W.E.R.ful hourful*. Presented at the 2019 SERA Conference.
- Zimmer, W. K.** (June 2018). *Refining your conflict and dialogue skill set*. Presented at the College of Education Summer Leadership Institute, Texas A&M University, College Station, TX.
- Zimmer, W. K.** (April 2018). *Getting started with active learning*. Presented to middle and upper school faculty, Allen Academy, Bryan, TX.
- Harlin, J., Ramasubramanian, S., Sandoval, C., & **Zimmer, W. K.** (March 2018). *Designing international and cultural diversity (ICD) and cultural discourse (CD) courses*. Presented to faculty, staff, and graduate students, Texas A&M University.

- Zimmer, W. K.** (February 2018). *Using ePortfolios to enhance undergraduate experiences and marketability*. Presented to first-year and transfer Geology and Geophysics students, Texas A&M University.
- Zimmer, W. K. & Sandoval, C.** (February 2018). *Inclusive pedagogy: Meeting the needs of our diverse student body*. Presented to faculty, staff, and graduate students, Texas A&M University.
- Zimmer, W. K., Shields, S., Layne, J.** (January 2018). *Active learning in the nursing classroom*. Presented to the College of Nursing, Texas A&M University.
- Zimmer, W. K., Shields, S., Layne, J.** (January 2018). *Introduction to peer review*. Presented to the College of Nursing, Texas A&M University.
- Zimmer, W. K., & Layne, J.** (August 2017). *Why won't my students do assigned readings?* Presented to the School of Public Health, Texas A&M University.
- Zimmer, W. K.** (September 2017). *POWER Writing principles and strategies*. Presented to CEHD 603, Texas A&M University.
- Matthews, S. D., & **Zimmer, W. K.** (July 2017). *Classroom management and planning tips for non-classroom environments*. Presentation for Advise TX Staff Development, Texas A&M University.
- Zimmer, W. K.** (April 2017). *Interdisciplinary conflict management*. Presented to a CTE Learning Community, Center for Teaching Excellence, Texas A&M University.
- Zimmer, W. K.** (April 2017). *Learning from campus climate data*. Facilitated a work session, Office for Diversity, Texas A&M University.
- Zimmer, W. K.** (November 2016). *Conflict management techniques across disciplines*. Presented to a CTE Learning Community, Center for Teaching Excellence, Texas A&M University.
- Matsuda, N., **Zimmer, W. K.**, Seo, J. H., & Chen, L. (March 2016). *Is a sculpture worth a thousand words?* Presented to the HCI group, Department of Visualization, Texas A&M University.

PROFESSIONAL DEVELOPMENT (N=30)

Roadtrip: The Highway to More Masterclass	Spring 2023-present
Purpose Mastery Purpose Company	Spring 2023-present
Letting the CAT Out of the Bag: Supporting Learners through Classroom Assessment Techniques Center for Teaching Excellence, Texas A&M University	Spring 2023
ARTiculating SCIENCE Center for Teaching Excellence, Texas A&M University	Spring 2023

Pathway to Publication College of Education and Human Development, Texas A&M University	Fall 2022
Faculty Mentoring Academy Texas A&M University	Spring 2021
Pathway to Publication College of Education and Human Development, Texas A&M University	Fall 2021
Scholar Shape Margy Thomas, Founder	Summer 2021
A Culture of Mentoring Workshop Series Center for Teaching Excellence, Texas A&M University	Spring 2021
How to Write Theory New Scholars Network	April 2021
Developing Your Academic Writing Confirmation New Scholars Network	March 2021
Stylish Writing Intensive Helen Sword, Director of the Centre for Learning and Research in Higher Education, University of Auckland	March 2021
CTE Transformative Learning Workshop Center for Teaching Excellence, Texas A&M University	February 2021
Not Grading Writing as Teaching Writing Now Department of English, Texas A&M University	January 2021
Effective Practice Framework Association of College and University Educators	Fall 2020-Spring 2021
Critical Dialogues in Higher Education Workshop Series CEHD Office of Organization Development and Diversity Initiatives, Texas A&M University	Fall 2020
Course Build Institute Center for Teaching Excellence, Texas A&M University	Summer 2020
Small Teaching Practices James Lang, Director of the D'Amour Center for Teaching Excellence, Assumption College	Fall 2019
Stereotype Threat and Identity Threat: The Science of a Diverse Community Candace Hastings, University Writing Center, Texas A&M University	Spring 2019
Hand Me That Monkey Wrench: Technology for Teaching Writing Claude Steele, Professor of Psychology, Stanford University	Spring 2019
Writing Gym Textbook and Academic Authors Association	August 2018

Inclusive Pedagogy Center for Teaching Excellence, Texas A&M University	2018
Syllabus Design Center for Teaching Excellence, Texas A&M University	2017
Writing Learning Objectives Center for Teaching Excellence, Texas A&M University	2017
Active Learning Center for Teaching Excellence, Texas A&M University	2017
Creating an Inclusive Classroom Center for Teaching Excellence, Texas A&M University	Spring 2017
Increasing Engagement in Online Courses Center for Teaching Excellence, Texas A&M University	Spring 2017
Grant Writing and Management Center for Teaching Excellence, Texas A&M University	Spring 2017
Developing Online Courses Center for Teaching Excellence, Texas A&M University	Fall 2017
POWER Writing Principles Pat Goodson, Professor, Texas A&M University	Spring 2017
MetaAnalysis	Summer 2017
Grant Writing Principles for Higher Education College of Education and Human Development, Texas A&M University	Spring 2016

HIGHER EDUCATION TEACHING EXPERIENCE (9 years)

School of Education & Human Development, Texas A&M University

Department of Kinesiology & Sport Management

Undergraduate Student Research Hours

Spring 2022-present

Instructor of record

This course serves to oversee students implementing their approved undergraduate research project that will be the culminating experience of their Sport Management degree program.

Undergraduate Research Seminar

Fall 2021-present

Instructor of record

This course prepares students for the undergraduate research option of the SPMT Culminating Experience related to overall program mastery. The course focuses on helping students develop and organize a plan to conduct and disseminate their own research project.

Sport Governance

Fall 2021-present

Instructor of record

This course introduces students to the concept of governance in the sport structure.

Professional Communication for the Sport Industry

Fall 2020-present

Writing intensive course; Instructor of record

This course enhances undergraduate students' writing, research, and communication skills for academic and industry success. The overall goal focuses on enhancing students' writing skills and self-efficacy earlier in their academic careers to increase their productivity and marketability in sport.

Writing for Publication in Education and Human Development

Spring 2022-Fall 2022

Instructor of record

This course assists graduate students with writing and submitting research findings for publication and managing contingencies for becoming productive scholars in their field.

Practical Skills for Sport Professionals

Spring 2019-Spring 2020

Instructor of record

This course aims to enhance the writing skills of undergraduate students prior to their entry into the Professional Phase of the Sport Management program. The overall goal is to improve students' writing skills earlier on in their academic careers so that their future instructors can devote more time to their respective curriculum. While a writing-emphasis course, students will be introduced to the practical skills they will need to succeed in various segments of the sport industry (i.e., journalism, law, and marketing).

Writing Seminar

Fall 2019

Writing intensive course; Instructor of record

This course creates opportunities to apply and enhance writing skills to produce research and writing necessary in the sport industry. Students engage in techniques required to evaluate, inform, and solve pressing sport issues.

Center for Teaching Excellence, Texas A&M University

Graduate Writing Development Course (NSF-NRT Grant)

2016-2018

Instructor of record

This course assists graduate students with writing and submitting research findings for publication and developing habits for becoming productive scholars.

College of Education & Human Development, Texas A&M University

Department of Teaching, Learning & Culture (TLAC)

Literacy Methods

Fall 2015 - Fall 2016

Field-based reading assessment course; Instructor of record

This course focuses on preparing educators to draw on a rich knowledge of literacy content and pedagogy to provide meaningful learning experiences for all students. Topics include course design models (e.g., standards-based instruction & backward design), assessment techniques, and various instructional formats (e.g., whole group instruction, project-based learning, literature discussion groups).

Multicultural Literature

Spring 2016

Writing intensive course; Instructor of record

Research-based teaching methods, study strategies, and technology focusing on the abilities to use language processes to learn diverse subject matter. This course addresses key issues and challenges concerning using diverse literature and difficult dialogues in education.

Disciplinary Literacy*Instructor of Record*

Fall 2014

Literacy in the Discipline Areas explores how students comprehend and learn. Participants explore the nature and meaning of comprehension and strategic teaching and learning. Both traditional content area literacy concepts (i.e., the use of literacy strategies to enhance content learning) and disciplinary literacy strategies (i.e., experts' specialized literacy skills within a field) will be considered.

K-12 EDUCATION EXPERIENCE (13 years)

Assistant Head of School (PreK-12) Allen Academy, Bryan, TX	2013-2015
Teacher (6 th grade English/Language Arts) Cypress Grove Intermediate, College Station ISD, College Station, TX	2012-2013
Teacher (3 rd grade All Subject Areas) Allen Academy, Bryan, TX	2011-2012
Teacher (5 th grade English/Language Arts, Social Studies, and Science) Coulson Tough Flex School, The Woodlands, TX	2007-2011
Teacher (4 th and 5 th grade, All Subject Areas) Blattman Elementary School, San Antonio, TX	2005-2007
Teacher (2 nd and 3 rd grade, All Subject Areas) Anderson-Shiro Elementary School, Anderson, TX	2003-2005
Teacher (3 rd grade, All Subject Areas) San Jacinto Elementary, Conroe, TX	2002-2003

REGIONAL/NATIONAL SERVICE AND LEADERSHIP (N=13)

President Southwest Educational Research Association	2022-2023
Journal Reviewer National Communication Association	2022
Journal Reviewer Teacher and Teacher Education	2022
Proposal Reviewer Association for the Study of Higher Education	2021-present
Editorial Board Handbook of Research on Writing Instruction Practices for Equitable and Effective Teaching	2021-present

Program Chair/President Elect Southwest Educational Research Association	2021-2022
Editorial Advisory Board The Handbook of Research on Writing Instruction Practices for Equitable and Effective Teaching	2021-present
Journal Reviewer National Communication Association	2021-present
Proposal Reviewer Association for the Study of Higher Education	2021
Journal Reviewer Studies in Graduate and Postdoctoral Education	2020-present
Journal Reviewer Association of Literacy Educators and Researchers	2019-present
Newsletter Editor Southwest Educational Research Association	2018-2021
Journal Reviewer Computers and Education Journal	2018-present
Proposal Reviewer Southwest Educational Research Administration	August 2018-present
Proposal Reviewer American Educational Research Administration	August 2017-present

UNIVERSITY SERVICE AND LEADERSHIP (N=19)

KNSM Accreditation Committee Texas A&M University	Summer 2023
Mental Health First Aid Trainer/Certified National Council for Mental Well-Being	Summer 2023-present
Beyond the Lights Speaker Series Committee Lead Sport Management Division, Texas A&M University	Fall 2022-present
Sport Management Culminating Experience Committee Lead Health & Kinesiology Department, Texas A&M University	Spring 2021-present
Delta Epsilon Mu Faculty Advisor Health & Kinesiology Department, Texas A&M University	Fall 2021-present
Sport Management Society Faculty Advisor Sport Management Division, Texas A&M University	Fall 2020-present

Aggieland Ambassador College of Education and Human Development, Texas A&M University	Fall 2020-present
Professional Phase Committee Sport Management Division, Texas A&M University	Fall 2019-present
Indy Autonomous Challenge Faculty Advisor IndyCar Series, NTT; College of Engineering, Texas A&M University	Fall 2019-present
Transformational Teaching & Learning Conference Planning Committee Dean of Faculties, Texas A&M University	Fall 2018-present
POWER Writing Consultant College of Education and Human Development, Texas A&M University	January 2017-present
Graduate Student Advisory Council Member College of Education and Human Development, Texas A&M University	September 2017-May 2019
Graduate Committee (Graduate Student Representative) Department of Teaching, Learning & Culture, Texas A&M University	May 2017-May 2019
Graduate Student Association Vice President Department of Teaching, Learning & Culture, Texas A&M University	September 2017 – May 2018
Teacher Education Assistant Professor Search Committee Member Department of Teaching, Learning & Culture, Texas A&M University	2017-2018
Certified Conflict Mediator College of Education and Human Development, Texas A&M University	May 2016-present
Critical Dialogues Facilitator College of Education and Human Development, Texas A&M University	May 2016-present
Mentor to 1 st year Ph.D. students Department of Teaching, Learning & Culture, Texas A&M University	September 2016 – present
Graduate Student Association Secretary Department of Teaching, Learning & Culture, Texas A&M University	September 2016 – May 2017
Gig 'Em Week Freshman Orientation Co-Chair Department of Teaching, Learning & Culture, Texas A&M University	August 2016, January 2017

COMMUNITY SERVICE AND LEADERSHIP (N=6)

Socrates Head of School <i>Professional Development Coordinator and Distiller</i>	Fall 2020-present
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Grace Bible Church <i>Connect Team</i>	Fall 2019-present
MSC OPAS, College Station, TX <i>Volunteer/Designer</i>	2011-present
Brazos Valley Symphony, College Station, TX <i>Volunteer</i>	2011-2019
Brazos Valley Library Board, Bryan, TX <i>Vice President</i>	2014-2015
Radio Mash, College Station, TX <i>Volunteer</i>	2013-2014

PROFESSIONAL AFFILIATIONS (N=21)

American Educational Research Association
Association for the Study of Higher Education
Association of Literacy Educators and Researchers
Association of Writers & Writing Programs
Center for the Integration of Teaching, Research, and Learning
Christian Society for Kinesiology, Leisure & Sport Studies
International Association for Communication and Sport
International Literacy Association
Kappa Delta Pi
Literacy Research Association National
National Council for Teachers of English
National Communication Association
North American Society for Sport Management
Society of Leadership and Success
Phi Delta Kappa
Pi Lambda Theta Honors Society
Southwest Educational Research Association
Texas Association of Literacy Educators
Texas Association of Teacher Educators
Texas Computer Education Association
Textbook and Author's Association